



# Privacy Policy

## in plain English

*We prepared this text in plain English as an excerpt of our Privacy Policy and included important information about which personal data we collect, what is the purpose of collecting your data and how it is used. You can find full text of the Privacy Policy below this text.*

We respect your right to privacy and we strive to provide the highest level of personal data protection. We are transparent with you regarding your personal data.

Your personal data is kept safe - we do not lend or sell it to anyone.

### **About us (data controller):**

Your personal data is collected and processed by:

TOKEE L.L.C.  
3511 Silverside Road  
Suite 105, Wilmington, DE 1980  
United States

Person responsible for protection of personal data:  
Iztok Bohinc

You may contact us via e-mail: [hello@gotokee.com](mailto:hello@gotokee.com).

### **When is the Privacy Policy applied?**

The Privacy Policy is applied when you register within our Tokee app or visit our website ([app.gotokee.com](http://app.gotokee.com)) and you confirm your consent for us to process your personal data.

### **Which personal data we collect?**

We collect your name, last name, sex, interests, your occupation, height, general interests, age, Facebook login data (if you register using Facebook login), geolocation data, IP address,

your device data (Device ID, AAID / IDFA ID, your browser data, version and language, operating system and other information used to identify your device, such as IMEI/UDID and MAC address).

Within the general app functions we collect and store photos you upload in your profile, chat contents and your “like” and “dislike” decisions for other user profiles.

### **What do we use your personal data for (purpose of collecting/storing/processing the data)?**

Your personal data is used for the following purposes: so that you can access Tokee app functions and use it, to send you notifications about updates regarding the app; and to send you notifications about possible breaches of the community rules.

### **With whom we share your data?**

Because we want you to build meaningful relationships with other users of the app, it is self-evident that we share some of your personal data with them, namely: your name, photos and other personal data provided by you that are visible on your public profile.

We sometimes share your data with the sub-contractors for services such as: data storing, analytics, customer service, marketing, payments and data protection, all within limits of the scope of their services.

### **Which are your rights regarding your personal data?**

As a user of Tokee app:

- you may withdraw in writing a previously given consent for processing of your personal data at any given time;
- you may at any time request in writing that we provide you with information about which personal data of yours we process. You may also request modifications to your personal data in case the data is not up to date or is inaccurate;
- you may request in writing the deletion of your personal data;
- you may object in writing to process of your personal data, you may request in writing for transfer of your personal data; and
- you may appeal with the regulator.

## **Consent validity period**

We may store and process your data listed above for the purposes above until you revoke the consent or request from us to delete the data, or, as long as it is necessary to fulfil the purpose for which your personal data has been collected and/or stored, or, as long as the service provider is performing the service.

TOKEE L.L.C.

February 2019

*Full text of the Privacy Policy is below.*

# PRIVACY POLICY

As used in this Privacy Policy, "TOKEE", "we", "us" or "our", "ours" refers to by TOKEE L.L.C. a limited liability company with its registered address at 3511 Silverside Road, Suite 105, Wilmington, DE 1980, United States.

This Privacy Policy is part of and incorporated by reference into the Terms of Service ("Terms") governing the use of all "TOKEE" branded website and/or software applications (the "Services"), which may operate on any type of computing device (including without limitation, a mobile device), and applies to your use of the Services. The website is located at <http://gotokee.com> or URL which may replace it or which may be added to the list of websites and linking to this Privacy Policy.

By agreeing to the Terms and/or using the Services, you particularly agree to the collection, use and disclosure of your information (including personal information) in accordance with this Privacy Policy. We may collect and/or you may be asked to provide us with your information (including personal information) any time you are in contact with us or use the Services.

We take the privacy of our users and data security very seriously and believe in the right of our users to know which data is collected and for what purpose. We therefore strive to make our actions transparent and allow our users to control the collected data and remove it if they so wish, and we take all reasonable precautions to prevent unauthorised access to this data.

When using any of our Services you consent to the collection, transfer, manipulation, storage, disclosure and other uses of your information as described in this Privacy Policy. Irrespective of which country you are based in, you authorize Tokee to use your information in, and as a result to transfer it to and store it in, Slovenia and any other country where Tokee, or any third party service providers acting on its behalf, operates. Privacy and data protection laws in some of these countries may vary from the laws in the country where you are based.

Please read this Privacy Policy in order to learn more about the data we collect, what do we use it for and how we protect your privacy.

## **(A) Collected data and what is it used for**

We may collect any or all of the information that you give us together with data about your use of the website and applications, but we will primarily use the collected data to provide you with a satisfactory service and enhance your user experience.

### **I. Collection of device and technical information**

We might collect the data necessary for you to use our app and for us to maintain and analyze the functioning of the Services and to personalize the content of the Services.

We automatically obtain certain information about your computing device, including IP address; Country code; Time zone; session start/stop time; IDFAs, IDFAVs, Language; Network status (WiFi, etc.), browser plug-in types and versions; platform, SDK version, timestamp; Technical device information (e.g. device model and name, operating system name and version, CPU information, storage size, screen size, firmware, software, mobile phone carrier, Internet service provider, API key identifier for application, International Mobile Equipment Identity (IMEI) on Android, Android ID, Android Serial No); Push notifications token; User identifier string (we collect player identifier string only upon your sign in to Google Play Games Services or Apple's Game Center). Although some of this information (such as IDFA, IDFAV, Android ID, IP address) may uniquely identify your device, this information does not identify you personally. Some legislation may treat information that uniquely identifies your device as personal information. Unlike cookies, device IDs cannot be deleted, but Advertising IDs can be reset in "Settings" on your mobile device. Ad companies also use device IDs or Advertising IDs to track your use of the app, track the number of ads displayed, measure ad performance and display ads that are more relevant to you. Analytics companies use device IDs to track information about Services usage.

## **II. Collection of classical personal information**

We may also collect personally identifiable information, including Sensitive Data, about you (such as your name and surname, address, email address), as well as non-personally identifiable information (such as age range and gender) that you provide us by using our Services, when you voluntarily register with Tokee, request information about using the Services, or contact us directly.

Sensitive Data includes information, comments or content (e.g. photographs, video, profile, lifestyle) that you optionally provide that may reveal your ethnic origin, nationality, religion and/or sexual orientation. By providing Sensitive Data to us, you consent to the collection, use and disclosure of Sensitive Data as permitted by applicable privacy laws. We may also collect your geolocation information with your consent. We may collect this information through a website, mobile application, or other online services. By using the Service, you are authorizing us to gather, parse and retain data related to the provision of the Service. When you provide personal information through our Service, the information may be sent to servers located in the countries around the world.

We will only use the contact information you provide to us (for example, your name and email address) for the purpose for which you provided it to us. We will not share this data with third parties.

If you wish to delete your contact information that we received upon your specific email inquiry, please send an e-mail to [hello@gotokee.com](mailto:hello@gotokee.com) and your e-mail will be deleted from our database.

**Pixel tags**

We might embed pixel tags (also called web beacons or clear GIFs) on web pages, ads, and emails. These tiny, invisible graphics are used to access cookies and track user activities (such as how many times a page is viewed). We use pixel tags to measure the popularity of our features and services. Ad companies also use pixel tags to measure the number of ads displayed and their performance.

**How you can access and correct your information**

If you have a Tokee account, you have the ability to review and update your personal information within the Service by opening your account and going to settings. Applicable privacy laws may allow you the right to access and/or request the correction of errors or omissions in your personal information that is in our custody or under our control. We will assist you with the access request.

We will respond to requests within the time allowed by all applicable privacy laws and will make every effort to respond as accurately and completely as possible. Any corrections made to personal information will be promptly sent to any organization to which it was disclosed.

In certain exceptional circumstances, we may not be able to provide access to certain personal information we hold. If access or corrections cannot be provided, we will notify the individual making the request within 30 days, in writing, of the reasons for the refusal.

**Social network connections**

Users may choose to log in to Tokee using Third Parties Social Network accounts or connect with them for posting. We will have those connections saved in Tokee. By logging in to the Service using Third Party Social Network or by using the Service to share content on such Third Party Social Network, you are authorizing us to collect, store, and use any and all information, in accordance with this Privacy Policy, that you agreed that such third parties could provide to us. Your agreement takes place when you “accept” or “allow” (or similar terms) one of our services on such Third Party Social Networks. The information you allow us to access varies by Service, and it is affected by the privacy settings you and your friends establish on those Third Party Social Networks. You can control and find out more about these settings at Facebook, Google etc.

**Sharing of information upon your request**

We access your social network profile if you allow us to for the purposes of using the Services.

These third party sites are governed by their own privacy policies and end user agreements and we are not responsible for, and have no control over, the sharing practices or policies of the third parties that operate those sites. For additional questions you can contact us at [hello@gotokee.com](mailto:hello@gotokee.com).

We may access and store some or all of the following information, as allowed by you, Third Party Social Networks and your preferences: (i) your basic

information from your profile, such as your name, surname, email address, login ID, user identifier string; (ii) your photos and videos. The Service may further ask you to allow us to (i) post on such Third Party Social Networks on your behalf (e.g. photos, e-cards, videos and status updates) and to (ii) manage your notifications (access your notifications and mark them as read). Please keep in mind that we will only do that if specifically directed by you and we will store ID and your full name for the purposes of user identification. Other information will be merely stored within the Service on your device so that the Service will be able to communicate with Third Party Social Network directly.

### **Consent to public display of data upon your acceptance**

We may publicly display your data when you participate in Services related activities for the purposes of user identification. When you register as a user of Tokee, your Tokee profile will be viewable by other users of the Service.

If you use Third Party Social Networks to participate in Service related activities, including but not limited to participation in leader boards, multi-player games or the downloading and uploading of content, Tokee may also collect, use, store, transmit and publicly display statistical data regarding use of Services, or identify content that is created and shared by you with other users. Data that personally identifies you is collected, used, stored and transmitted in accordance with this Privacy Policy.

If you swipe right or use voting buttons to say “yes” to a person, you will be able to chat with that person if they swipe right or use voting buttons to say “yes” to you, e.g., when you have a “match.” If you chat with your match your match will see the content of your chat.

### **Personal information**

We do not share your personal information with others except as indicated in this Privacy Policy or when we inform you and give you an opportunity to opt out of having your personal information shared. We may share personal information with:

- **Service providers.** We may share information, including personal and financial information, with third parties that perform certain services on our behalf. These services may include fulfilling orders, providing customer service and marketing assistance, performing business and sales analysis, ad tracking and analytics, member screenings, supporting our Service functionality, and supporting contests, sweepstakes, surveys and other features offered through our Service. These service providers may have access to personal information needed to perform their functions but are not permitted to share or use such information for any other purposes.
- **Other Situations.** We may disclose your information, including personal information:
  - In response to a subpoena or similar investigative demand, a court order, or a request for cooperation from a law enforcement or other government agency; to establish or exercise our legal rights; to

defend against legal claims; or as otherwise required by law. In such cases, we may raise or waive any legal objection or right available to us;

- When we believe disclosure is appropriate in connection with efforts to investigate, prevent, or take other action regarding illegal activity, suspected fraud or other wrongdoing; to protect and defend the rights, property or safety of our company, our users, our employees, or others; to comply with applicable law or cooperate with law enforcement; or to enforce our Terms of service or other agreements or policies;
- In connection with a substantial corporate transaction, such as the sale of our business, a divestiture, merger, consolidation, or asset sale, or in the unlikely event of bankruptcy.

### **Aggregated and/or non-personal information**

We might use and share non-personal information we collect under any of the above circumstances. We might also share it with third parties to develop and deliver targeted advertising on our Service and on websites or applications of third parties, and to analyze and report on advertising you see. We might combine non-personal information we collect with additional non-personal information collected from other sources. We also may share aggregated, non-personal information, or personal information in hashed, non-human readable form, with third parties, including advisors, advertisers and investors, for the purpose of conducting general business analysis, advertising, marketing, or other business purposes. For example, we may engage a data provider who may collect web log data from you (including IP address and information about your browser or operating system), or place or recognize a unique cookie on your browser to enable you to receive customized ads or content. The cookies may reflect de-identified demographic or other data linked to data you voluntarily have submitted to us (such as your email address), that we may share with a data provider solely in hashed, non-human readable form. We may also share your geolocation (your address or the exact location you are located) information in de-identified form with third parties for the above purposes. To opt out of the sharing of your geolocation information, please discontinue use of the Services.

### **Do Not Track**

Do Not Track (“DNT”) is a privacy preference that users can set in their web browsers. DNT is a way for users to inform websites and services that they do not want certain information about their webpage visits collected over time and across websites or online services. We are committed to providing you with meaningful choices about the information we collect and that is why we provide the opt-out links above. However, we do not recognize or respond to any DNT signals, as the Internet industry works toward defining exactly what DNT means, what it means to comply with DNT, and a common approach to responding to DNT.

### **Our use of information collected from you**

We use the information collected from you for delivering and promoting our

Services, internal analysis and research to improve the services. You hereby allow us to collect, process and store the data as stated in this Privacy Policy. We use the information we collect about you/your computing device to deliver services to you and to operate our business. Such use by us and by our Partners may include:

- Delivering our services: developing, delivering and improving our products, services, and content, tailoring our products and services, providing software updates and product support, understanding and analyzing trends in connection with usage of the Services and the Websites, administering the Services and the Websites, and customer communications. For information that can be treated as personal information in some legislation, we use only device identifiers.
- Manage your account and provide you with customer support;
- Analytics and research: Understanding and analyzing trends in connection with the usage of the Services, auditing, learning about user behavior within the Services and the Websites (how often you use the Service/Website, the events that occur within the Service/Website, aggregated usage, performance data etc.), gathering demographic information about our user base, data about where the Service was downloaded from. For information that can be treated as personal information in some legislation, we use only device identifiers. We use the data we receive from Third Party Social Network for internal analytics;
- communication with you by email, postal mail, telephone and/or mobile devices about products or services that may be of interest to you either from us or third parties;
- develop, display, and track content and advertising tailored to your interests on our Service and other sites, including providing our advertisements to you when you visit other sites;
- enforce or exercise any rights in our Terms of Service; and
- perform functions or services as otherwise described to you at the time of collection.

For a detailed explanation about what information is being used for what purposes and by which Partners please see the “Cookie” section of this Privacy Policy.

### **Push notifications**

We might only use push notifications to remind you about your activities within the Service. You will receive push notifications only if you are subscribed to push notifications in the Service. You can unsubscribe in accordance with with instruction provided for your device. We collect push notification tokens in order for us to be able to determine whether you are subscribed to push notifications. When you decide to unsubscribe from push notifications, such push notification tokens will be deleted from our database.

### **Storing of information**

We store your information for as long as needed for legitimate business purposes and as permitted by applicable legal requirements, to provide you with our services. If you close your account, we will retain certain data for analytical purposes and recordkeeping integrity, as well as to prevent fraud,

enforce our Terms of Service, take actions we deem necessary to protect the integrity of our Service or our users, or take other actions otherwise permitted by law. In addition, if certain information has already been provided to third parties as described in this Privacy Policy, retention of that information will be subject to those third parties' policies.

We store personal information as long as it is needed for the provision of our services unless a longer retention period is required or permitted by applicable legislation. Traffic information is erased or made anonymous when it is no longer needed for the purpose of the transmission or, in the case of payable services, up to the end of the period during which the bill may lawfully be challenged or payment pursued. Location information is stored to the extent and for the duration necessary for the provision of a value-added service. Cookies, direct marketing and provision of value-added services information (including traffic information used for these purposes) is stored as long as the same is necessary for the provision of these activities, or up to the time when a user opts out from such use in accordance with this Privacy Policy. Other information is stored for as long as we consider it to be necessary for the provision of our services. This section shall not prevent any technical storage or access to information for the sole purpose of carrying out the transmission of a communication or as strictly necessary in order for us to provide the service you requested.

Storing might be different depending on the territory of collecting the information and the applicable legislation, but we always strive to store the information only as long as it is needed for the purposes of providing, improving or personalizing our services.

#### **Deletion of information**

When information is no longer needed, we shall delete it using reasonable measures to protect the information from unauthorized access or use.

#### **Protection of personal information**

We have implemented reasonable security measures to protect the confidentiality, security and integrity of the collected information, and to prevent unauthorized access and the use of information contrary to this Privacy Policy. Although we use commercially reasonable efforts to assure that your information remains secure when maintained by us, please be aware that no security measures are perfect or impenetrable. Therefore, although we take steps to secure your information, we do not promise, and you should not expect, that your personal information, chats, or other communications will always remain secure. Users should also take care with how they handle and disclose their personal information and should avoid sending personal information through insecure email.

You agree that we may communicate with you electronically regarding security, privacy, and administrative issues, such as security breaches. We may post a notice on our Service if a security breach occurs. We may also send an email to you at the email address you have provided to us. You may have a legal right to receive this notice in writing. To receive free written

notice of a security breach (or to withdraw your consent from receiving electronic notice), please notify us at [hello@gotokee.com](mailto:hello@gotokee.com).

We provide areas on our Service where you can post information about yourself and others and communicate with others. Such postings are governed by our Terms of Service. Also, whenever you voluntarily disclose personal information on publicly-viewable pages, that information will be publicly available and can be collected and used by others. For example, if you post your email address, you may receive unsolicited messages. We cannot control who reads your posting or what other users may do with the information you voluntarily post, so we encourage you to exercise discretion and caution with respect to your personal information. Except as required by a court order or other similar legal proceeding, we will only make messages you send to another user through our Service accessible on the Service, unless you expressly request a copy of your messages in accordance with applicable law. Should you wish to receive a copy of any messages you received from other users through our Service, you must first obtain their prior written consent and then they must contact us to provide their prior written consent.

### **Integrity of personal information**

We strive to enable you to keep your information accurate, complete and up to date. You can access, check and ensure the integrity of your information as described in this Privacy Policy.

### **Opt-out**

You are always free to opt out from the future collection of your personal information by Tokee in accordance with this Privacy Policy by uninstalling all the Services from each of your computing devices and discontinuing use of the Services.

### **Cookies**

A cookie is a piece of data stored on the user's computer tied to information about the user. Most browsers allow you to disable cookies or set your browser to alert you when cookies are being sent to your computer. Please note that removing or blocking cookies may affect your user experience and you may have to manually adjust some preferences every time you visit our website and some functionalities may not work.

When you visit our website, you agree that we may place cookies to your computer that uniquely identify your browser. We use cookies to improve the quality of our service by storing user preferences and tracking usage information. We use cookies for very limited purposes.

#### **a) Social network cookies**

If you are a user of various social networks, you very likely already have cookies provided by those social networks on your computer. As we use the Like / Tweet/ +1 buttons on our title page those social networks are able to detect your presence on [hello@gotokee.com](mailto:hello@gotokee.com) using their cookie already stored on your computer. These cases are covered by the privacy policies of

the social networks that you use.

## b) Google Analytics cookies

As a great number of internet sites, we use Google analytics to measure the usage of our website. Google Analytics uses a cookies to more efficiently track individual users of the site.

## (B) Analytics

### Google Analytics

Tokee utilizes Google Analytics, a web analytics tool, that helps Tokee understand how users engage with our Site, so that we can review and improve our Services. Google Analytics collects information anonymously. It provides a report to Tokee with website trends without identifying individual visitors. Site usage is tracked using Google Analytics in accordance with their Privacy Policy. However, if you do not want your data to be used by Google Analytics, you may opt-out by installing Google Analytics Opt-out Browser Add-on.

### Fabric SDK

Fabric SDK provides us with the ability to capture and collect crash logs through the Crashlytics service (Crashlytics privacy policy can be found at <https://get.fabric.io/crashlytics?locale=en-gb#Privacy>), and we collect statistical data on the usage of our app through Answers (Answers privacy policy can be found at <https://answers.io/img/privacy.pdf>).

### Facebook SDK

Facebook SDK provides us with the ability to interact with the Facebook Platform for integration with Facebook if and when you choose to connect your Facebook account. The Facebook Platform Privacy Policy can be found at: <https://developers.facebook.com/policy/> and the Facebook Privacy Policy can be found at: <https://www.facebook.com/policy.php>.

## List of cookies we use

Cookie	Time reference	Purpose	Name	More information
_ga	2 years	Statistic on the Website	Google Analytics	Identification of users – it separates you from other users
_gat	10 min	Statistic on the Website	Google Analytics	Identification of users – it separates you from other users na spletni strani.
comment_author_{HASH}	1 year	Commenting of news	wordpress	Cookie saves your username, so that it is available at the next visit

				of the Website
comment_author_email_{HASH}	1 year	Commenting of news	wordpress	Cookie saves your email, so that it is available at the next visit of the Website

### **(C) Third Parties**

We may provide links and/or connections to third-party websites or services from our website and our mobile applications. We are not responsible for the practices employed by websites or services linked to or from Tokee website or applications, including the information or content contained therein.

Please remember that when you use a link to go from the Tokee website or applications to another website or service, our Privacy Policy does not apply to third-party websites or services. Your browsing and interaction on any third-party website or service, including those linked on our website or in our applications, are subject to that third party’s own rules and policies. We are not responsible for the privacy practices or content of these third-party sites.

This Privacy Policy does not create rights enforceable by third parties or require disclosure of any personal information relating to users of the website.

### **(D) Children**

Our Services are not for use by minors under 18 and we do not knowingly collect personal information from children under 18. If we learn that we have collected personal information of a child under 18, we will delete such information.

### **(E) Support**

If you have further questions or any concerns regarding privacy with Tokee and have already signed up in Tokee, the best way to get the answers is to contact us by email at [hello@gotokee.com](mailto:hello@gotokee.com).

If you submit a support request, we may receive your email address and other information you provide related to your support request (“Support Information”). We use Support Information only to provide support to you. We don’t rent, sell or share your email address unless we have your express consent and in the following circumstances:

- (i) We may share your Support Information with our support providers, but only for the purpose of providing support to you.
- (ii) We may share your email address and Support Information to enforce compliance with our mobile application license agreements and user agreements, to respond to legal requirements, when legally required to do so, and at the request of governmental authorities.
- (iii) We may share your email address and Support Information with a successor entity or in connection with a corporate merger, consolidation, sale of assets or other corporate reorganization provided that use of your email address is otherwise in compliance with this Privacy Policy.

## **(F) Changes to this Privacy Policy**

We may amend this Privacy Policy from time to time. Any changes will be placed here and the amended version will supersede this version of our Privacy Policy. Use of information we collect is subject to the Privacy Policy in effect at the time such information is collected. We will take reasonable steps to draw your attention to any changes in our Privacy Policy. However, to be on the safe side, we suggest that you read this document each time you use the website to ensure that it still meets with your approval.

If we make changes in the way we use your email address, we will notify you in advance of posting by email. Such modifications will become effective on the date set forth in the email.

For general or privacy information please feel free to contact us via [hello@gotokee.com](mailto:hello@gotokee.com).

TOKEE L.L.C.  
Iztok Bohinc, Director

February 2019